

Rep Order# 6865502
EC'd Yes

Ver# 1
Status New


Traffic Order# 215771
Printed: 10/19/2012 8:09 AM
Last Received: 10/19/2012 7:54 AM
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ. FUN
Product PATRIOT MAJORITY
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/20/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845



--- CONTRACT COMMENT ---												
SC=*												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		KRQE NW13	10/22-10/26	\$200.00	:30	1	1	M-F	6A-7A	\$200.00	1	---
3		KRQE NW13	10/29-10/29	\$200.00	:30	1	1	M	6A-7A	\$200.00	1	---
4		KRQE NW13 NOON	10/22-10/26	\$550.00	:30	2	1	M-F	12P-1230P	\$1,100.00	2	---
5		KRQE NW13 NOON	10/29-10/29	\$550.00	:30	1	1	M	12P-1230P	\$550.00	1	---
6		YOUNG & RESTLESS	10/22-10/26	\$300.00	:30	2	1	M-F	1230P-2P	\$600.00	2	---
7		YOUNG & RESTLESS	10/29-10/29	\$300.00	:30	1	1	M	1230P-2P	\$300.00	1	---
8		TALK	10/22-10/26	\$300.00	:30	2	1	M-F	2P-3P	\$600.00	2	---
9		TALK	10/29-10/29	\$300.00	:30	1	1	M	2P-3P	\$300.00	1	---
10		DR PHIL	10/22-10/26	\$300.00	:30	2	1	M-F	3P-4P	\$600.00	2	---
11		DR PHIL	10/29-10/29	\$300.00	:30	1	1	M	3P-4P	\$300.00	1	---
12		NWS	10/22-10/26	\$550.00	:30	2	1	M-F	4P-430P	\$1,100.00	2	---
13		NWS	10/29-10/29	\$550.00	:30	1	1	M	4P-430P	\$550.00	1	---
14		CBS EVE NWS	10/22-10/26	\$1,000.00	:30	2	1	M-F	5P-530P	\$2,000.00	2	---
15		CBS EVE NWS	10/22-10/26	\$1,000.00	:30	2	1	M-F	530P-6P	\$2,000.00	2	---

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Station KRQE-TV ALBUQUERQUE, NM. Advertiser () PATRIOT MAJ. FUN Product PATRIOT MAJORITY Estimate# Buyer LISA CABANEL Phone# Fax#	Agency () CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 Agency C/P1/P2/E Flight Dates 10/20/2012 - 10/29/2012 Hiatus Weeks	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845										
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
16		AVG ALL WKS	10/20-10/20	\$550.00	2:30	1	1	SA	5P-6P	\$550.00	1	
17		JEOPARDY	10/22-10/26	\$1,400.00	2:30	2	1	M-F	6P-630P	\$2,800.00	2	
18		JEOPARDY	10/29-10/29	\$1,400.00	2:30	1	1	M	6P-630P	\$1,400.00	1	
19		WHEEL	10/22-10/26	\$1,700.00	2:30	2	1	M-F	630P-7P	\$3,400.00	2	
20		WHEEL	10/29-10/29	\$1,700.00	2:30	1	1	M	630P-7P	\$1,700.00	1	
21		D LETTERMAN	10/22-10/26	\$275.00	3:30	2	1	M-F	1035P-1137P	\$550.00	2	
22		D LETTERMAN	10/29-10/29	\$275.00	3:30	1	1	M	1035P-1137P	\$275.00	1	
23		LT FERGUSN	10/22-10/26	\$125.00	3:30	3	1	M-F	1137P-1237A	\$375.00	3	
24		LT FERGUSN	10/29-10/29	\$125.00	3:30	1	1	M	1137P-1237A	\$125.00	1	
25		ELEMENTARY	10/23-10/23	\$4,000.00	2:30	1	1	TU	9P-10P	\$4,000.00	1	
26		CSI	10/24-10/24	\$3,600.00	2:30	1	1	W	9P-10P	\$3,600.00	1	
27		BLUE BLOOD	10/26-10/26	\$1,500.00	3:30	1	1	F	9P-10P	\$1,500.00	1	
28		AVG ALL WKS	10/20-10/20	\$1,100.00	3:30	1	1	SA	9P-10P	\$1,100.00	1	
29		AMAZG RC	10/21-10/21	\$1,500.00	3:30	1	1	SU	7P-8P	\$1,500.00	1	
30		NW 13	10/21-10/21	\$400.00	2:30	1	1	SU	7A-8A	\$400.00	1	

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 Flight Dates 10/20/2012 - 10/29/2012
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 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		NEWS	10/21-10/21	\$1,600.00	2:30	1	1	SU	10P-1030P	\$1,600.00	1	

---REPORT TOTALS---
 Report Totals: 42 / \$35,275.00

---SALES MONTHLY TOTALS---
 Oct 12: 32 / \$29,575.00 Nov 12: 10 / \$5,700.00
 Sales Totals: 42 / \$35,275.00
 Station Totals: 42 / \$35,275.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$95,338
 CABL 0% KRQA 6% KASY 0% KBIM 0% KOAT 37%
 KOB 20% KRQE 37% KWBQ 0%

---COMPETITIVE COMMENTS---
 EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---
 INSUFFICIENT INFO FOR CREDIT ASSESSMENT

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lisa Cabanel
do hereby request station time concerning the following issue:

Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Patriot Majority of New Mexico

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

Spot Manager: All, 10/20/12-10/29/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/20/12

Station: KRQE

06865502	POL/Patriot M	215771	Sa KRQE News	530p-6p	:30	P2	[ALL]	PATRIOT M		5:45:29 PM	PAT1201DAVI	\$550.00
06865502	POL/Patriot M	215771	Sat Hour 3	9p-10p	:30	P3	[ALL]	PATRIOT M		9:27:59 PM	PAT1201DAVI	\$1,100.00
												\$1,650.00
												\$1,650.00

Date: 10/21/12

Station: KRQE

06865502	POL/Patriot M	215771	KRQE News Su	7a-8a	:30	P2	[ALL]	PATRIOT M		7:17:01 AM	PAT1201DAVI	\$400.00
06865502	POL/Patriot M	215771	Sun Hour 2	7p-8p	:30	P3	[ALL]	PATRIOT M		7:35:03 PM	PAT1201DAVI	\$1,500.00
06865502	POL/Patriot M	215771	LN Su	10p-1035p	:30	P2	[ALL]	PATRIOT M		10:24:43 PM	PAT1201DAVI	\$1,600.00
												\$3,500.00
												\$3,500.00

Date: 10/22/12

Station: KRQE

06865502	POL/Patriot M	215771	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:18:19 PM	PAT1201DAVI	\$550.00
06865502	POL/Patriot M	215771	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	PATRIOT M		12:58:41 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:12:30 PM	PAT1201DAVI	\$1,400.00
06865502	POL/Patriot M	215771	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:34:38 PM	PAT1201DAVI	\$1,700.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		11:49:06 PM	PAT1201DAVI	\$125.00
												\$4,075.00
												\$4,075.00

Date: 10/23/12

Station: KRQE

06865502	POL/Patriot M	215771	The Talk	2p-3p	:30	P2	[ALL]	PATRIOT M		2:29:11 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:34:47 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	CBS Evening Ne	5p-530p	:30	P2	[ALL]	PATRIOT M		4:59:26 PM	PAT1201DAVI	\$1,000.00
06865502	POL/Patriot M	215771	KRQE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:58:28 PM	PAT1201DAVI	\$1,000.00
06865502	POL/Patriot M	215771	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:20:14 PM	PAT1201DAVI	\$1,400.00
06865502	POL/Patriot M	215771	Tue Hour 3	9p-10p	:30	P2	[ALL]	PATRIOT M		9:21:29 PM	PAT1201DAVI	\$4,000.00
06865502	POL/Patriot M	215771	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		10:47:00 PM	PAT1201DAVI	\$275.00
												\$8,275.00
												\$8,275.00

Date: 10/24/12

Station: KRQE

06865502	POL/Patriot M	215771	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	PATRIOT M		1:59:01 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:25:59 PM	PAT1201DAVI	\$300.00
06865502	POL/Patriot M	215771	M-F KRQE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:27:45 PM	PAT1201DAVI	\$550.00
06865502	POL/Patriot M	215771	CBS Evening Ne	5p-530p	:30	P2	[ALL]	PATRIOT M		4:58:26 PM	PAT1201DAVI	\$1,000.00
06865502	POL/Patriot M	215771	Wed Hour 3	9p-10p	:30	P2	[ALL]	PATRIOT M		9:21:29 PM	PAT1201DAVI	\$3,600.00
06865502	POL/Patriot M	215771	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		10:58:30 PM	PAT1201DAVI	\$275.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		12:00:42 XM	PAT1201DAVI	\$125.00
												\$6,150.00
												\$6,150.00

Date: 10/25/12

Station: KRQE

06865502	POL/Patriot M	215771	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:21:04 PM		\$550.00
06865502	POL/Patriot M	215771	M-F KRQE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:16:35 PM		\$550.00
06865502	POL/Patriot M	215771	KRQE News 13	530p-6p	:30	P2	[ALL]	PATRIOT M		5:51:04 PM		\$1,000.00
												\$2,100.00
												\$2,100.00

Date: 10/26/12

Station: KRQE

06865502	POL/Patriot M	215771	M-F KRQE New	KRQE News	:30	P3	[ALL]	PATRIOT M		6:24:20 AM		\$200.00
06865502	POL/Patriot M	215771	The Talk	2p-3p	:30	P2	[ALL]	PATRIOT M		2:29:11 PM		\$300.00
06865502	POL/Patriot M	215771	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:46:48 PM		\$1,700.00
06865502	POL/Patriot M	215771	Fri Hour 3	9p-10p	:30	P3	[ALL]	PATRIOT M		9:00:39 PM		\$1,500.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		12:23:54 XM		\$125.00
												\$3,825.00

[Sorted by: Date]

Spot Manager: All, 10/20/12-10/29/12

Page 1 of 1

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/26/12

\$3,825.00

Date: 10/29/12

Station: KRQE

06865502	POL/Patriot M	215771	M-F KRQE New	KRQE News	:30	P3	[ALL]	PATRIOT M		6:58:46 AM		\$200.00
06865502	POL/Patriot M	215771	M-F KRQE New	12p-1230p	:30	P2	[ALL]	PATRIOT M		12:12:58 PM		\$550.00
06865502	POL/Patriot M	215771	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	PATRIOT M		1:59:01 PM		\$300.00
06865502	POL/Patriot M	215771	The Talk	2p-3p	:30	P2	[ALL]	PATRIOT M		2:58:46 PM		\$300.00
06865502	POL/Patriot M	215771	Dr. Phil	3p-4p	:30	P2	[ALL]	PATRIOT M		3:52:28 PM		\$300.00
06865502	POL/Patriot M	215771	M-F KRQE New	4p-430p	:30	P2	[ALL]	PATRIOT M		4:28:45 PM		\$550.00
06865502	POL/Patriot M	215771	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	PATRIOT M		6:20:59 PM		\$1,400.00
06865502	POL/Patriot M	215771	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	PATRIOT M		6:41:33 PM		\$1,700.00
06865502	POL/Patriot M	215771	David Letterman	1035p-1137p	:30	P3	[ALL]	PATRIOT M		11:25:45 PM		\$275.00
06865502	POL/Patriot M	215771	Late Late Show	1137p-1237a	:30	P3	[ALL]	PATRIOT M		12:36:31 XM		\$125.00

\$5,700.00

\$5,700.00

\$5,275.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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Senate

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Total Charges:

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<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input type="checkbox"/> No </p>	
--	--

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Patriot Majority of New Mexico

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TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title